

Who is TASL?

TASL is the largest adult soccer league in NC! In fact, we are larger than some state associations. TASL, a 501 C (4) non-profit corporation, was established in 2003 and is a member of NC Adult Soccer Association, US Adult Soccer Association, US Soccer Federation and FIFA.

We register approximately 3,500 adult soccer players each year. In the spring 2018 season, TASL has 130 teams participating in nineteen divisions of play for men, women and coed soccer players.

Age range 18 – 76 years old

41 % twenties, 31 % thirties, 17% forties, 11% fifty and older

80 % male, 20 % female

3 soccer seasons per year - Fall, Spring & Summer

1,700 soccer games per year

175 referee personnel

1,200 Tee Shirts distributed in the Summer Heat season

Seasonal meetings & packet distribution to Team Captains

TASL website www.tasl.us

Averages 5,000 active visitors and 13,000 hits per month.

Contact us

If you would like to learn more about adult soccer and sponsorship opportunities, please contact:



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TASL Director
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Raleigh, NC 27609

Phone: 919-341-4554
Email: registrar@tasl.us

2018 Sponsorships



TRIANGLE ADULT SOCCER LEAGUE

“TASL – WHERE THE BIG KIDS PLAY”



Summer Heat Shirt Sponsor - \$300

- Sponsor logo (~ 3” x 3”) placement on the back of 1,200 Summer Heat tee shirts.
- Formal announcement of summer partners to TASL membership.



Website Sponsor - \$600

- Web presence on TASL Homepage with link to your business website.
- Ability to send targeted message via TASL office to membership one time each season.



Summer Heat Sponsor - \$5,000

- Formal sponsorship announcement to membership via email and website.
- Web presence on TASL Homepage with link to your business website.
- Primary web presence with link on Summer Heat Home and Schedule pages.
- Ability to send specific message via the TASL office to summer heat membership twice during season.
- Sponsor logo displayed on the center front of Summer Heat tee shirts.



Team Captain's Meeting Sponsor - \$1,000

- Cycling web presence on TASL Homepage with link to your business website.
- Announcement to membership publicizing sponsored event.
- Ability to put materials or gifts in participant's packet.
- Sponsor banner displayed at meeting site.



League Title Sponsor - \$10,000

- The league sponsor is the top level of sponsorship with the highest amount of saturation with the TASL members.
- Formal affiliation announcement to membership.
- “Sponsored by” recognition on all emails and printed material.
- Primary web presence on all TASL web and social media pages.
- Recognition and opportunity to promote business at all TASL events.
- Opportunity to provide gift and material in packets at team captains meeting.
- Ability to send specific message via the TASL office to membership four times per year.
- Discounted team membership for seasonal league play and TASL tournament.



Triangle Adult Soccer Classic - \$3,000

- Sponsor logo displayed on event tee shirts.
- Ability to sell product at the tournament.
- Ability to put material or gifts in team packets.
- Sponsor banner at headquarters.
- Primary web presence on Tournament Homepage.
- TASL Facebook Page dedicated to tournament.