



## WHO IS TRIANGLE ADULT SOCCER LEAGUE?

**TASL is the largest adult soccer league in NC serving players across Raleigh, Durham, Chapel Hill and beyond.**

A 501 C (4) non-profit corporation established in 2003.

We are members of NC Adult Soccer Association, US Adult Soccer Association & the US Soccer Federation.

[www.tasl.us](http://www.tasl.us)

- TASL registers 4,000 adult soccer players annually
- Age range 18 – 73 years old
- 37% twenties, 35 % thirties, 14% forties, 14% fifty and older
- 82 % male, 18 % female
- 4 soccer seasons per year – Fall, Winter, Spring & Summer
- 1,700 soccer games per year
- 175 referee personnel
- Approximately 1,200 Tee Shirts worn proudly in the Summer Heat season

## PROMOTE & SUPPORT ADULT SOCCER!

*Join us as a sponsor in providing a positive social experience with health and wellness benefits for adult soccer players across the greater Triangle area.*

### SUMMER HEAT SHIRT SPONSORSHIP - \$300

Sponsor logo (~ 3" x 3") placement on the back of approximately 1,000 Summer Heat tee shirts.

Formal announcement of summer partners to TASL membership.

Recognition on the Summer Heat Sponsor page with your company logo and a link to your website.

### TASL WEBSITE SPONSORSHIP - \$600

Web presence on TASL Homepage with your company logo and a link to your business website.

Ability to send targeted message via TASL office to membership one time *each* season.

### SUMMER HEAT LEAGUE SPONSOR - \$2,500

Formal sponsorship announcement to membership via email and website.

Web presence on TASL Homepage with link to your business website.

Primary web presence with link on Summer Heat Home and Schedule pages.

Ability to send specific message via the TASL office to summer heat membership twice during season.

Sponsor logo displayed on the center front of Summer Heat tee shirts.

**To learn more about adult soccer or sponsorship opportunities, please contact:**

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