

## Who we are

***TASL is the largest adult soccer league in NC!*** In fact, we are larger than some state associations. TASL, a 501 C (4) non-profit corporation, was established in 2003 and is a member of NC Adult Soccer Association, US Adult Soccer Association, US Soccer Federation and FIFA.

***We register approximately 3,500 adult soccer players each year.*** In the spring 2017 season, TASL has 137 teams participating in seventeen divisions of play for men, women and coed soccer players.

Age range 18 – 74 years old

41 % twenties, 31 % thirties, 17% forties, 11% fifty and older

80 % male, 20 % female

3 soccer seasons per year - Fall, Spring & Summer

1,700 soccer games per year

175 referee personnel

1,200 Tee Shirts distributed in the Summer Heat season

Seasonal meetings & packet distribution to Team Captains

**TASL website**      [www.tasl.us](http://www.tasl.us)

Averages 5,000 active visitors and 13,000 hits per month.

## Contact us

If you would like to learn more about adult soccer and sponsorship opportunities, please contact:



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# 2017 Sponsorships



**TRIANGLE ADULT  
SOCCER LEAGUE**

# ***“TASL – WHERE THE BIG KIDS PLAY”***



## **Summer Heat Shirt Sponsor - \$250**

- Sponsor logo (~ 3" x 3") placement on the back of 1,200 Summer Heat tee shirts.
- Formal announcement of summer partners to TASL membership.



## **Website Sponsor - \$600**

- Web presence on TASL Homepage with link to your business website.
- Ability to send targeted message via TASL office to membership one time each season.



## **Summer Heat Sponsor - \$5,000**

- Formal sponsorship announcement to membership via email and website.
- Web presence on TASL Homepage with link to your business website.
- Primary web presence with link on Summer Heat Home and Schedule pages.
- Ability to send specific message via the TASL office to summer heat membership twice during season.
- Sponsor logo displayed on the center front of Summer Heat tee shirts.



## **Team Captain's Meeting Sponsor - \$1,000**

- Cycling web presence on TASL Homepage with link to your business website.
- Announcement to membership publicizing sponsored event.
- Ability to put materials or gifts in participant's packet.
- Sponsor banner displayed at meeting site.



## **League Title Sponsor - \$10,000**

- The league sponsor is the top level of sponsorship with the highest amount of saturation with the TASL members.
- Formal affiliation announcement to membership.
- "Sponsored by" recognition on all emails and printed material.
- Primary web presence on all TASL web and social media pages.
- Recognition and opportunity to promote business at all TASL events.
- Opportunity to provide gift and material in packets at team captains meeting.
- Ability to send specific message via the TASL office to membership four times per year.
- Discounted team membership for seasonal league play and TASL tournament.



## **Triangle Adult Soccer Classic – \$3,000**

- Sponsor logo displayed on event tee shirts.
- Ability to sell product at the tournament.
- Ability to put material or gifts in team packets.
- Sponsor banner at headquarters.
- Primary web presence on Tournament Homepage.
- TASL Facebook Page dedicated to tournament.